



N.S.B.

نیکسان سلامت بهبود

(سهامی عام)

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شرکت نیکسان سلامت بهبود

www.niksanpharma.com

About Niksan salamata behbood Co.

Niksan Salamata Behbood produces infant formula, baby food, and nutritional supplements under the brands **Truevital**, **Truelac**, **Truemum**, and **Truekid**.

Its success in the infant formula market is built on three principles:

- **Premium raw materials sourced from Germany, a global leader in infant formula standards.**
- **Advanced MSD spray-drying technology that preserves nutrients, improves solubility, removes the need for additives like soy lecithin, and prevents quality loss during storage.**
- **Strict hygiene and quality control at every stage — from sourcing to production — with one of the newest production and packaging lines, designed by German engineers, operating in Kaveh Industrial City.**

This year, the company proudly introduces its third dietary infant formula: **Truevital HA** - the first domestically-produced hypoallergenic infant formula, developed with raw materials sourced from Germany, a leading authority in many global infant formula standards. This product is now available for you, esteemed specialists, to prescribe for infants across the country.



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Niksan Salamata Behbood (Co.)

Truevital® Anti-Regurgitation AR

- Casein/Whey ratio
- Thickener (starch)
- Prebiotic
- AA,DHA
- Molybdenum, Chromium

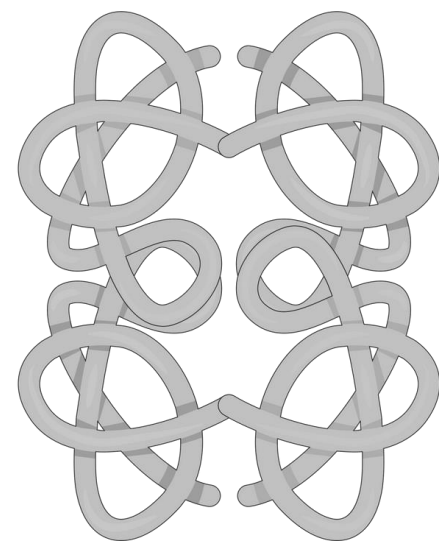




Protein

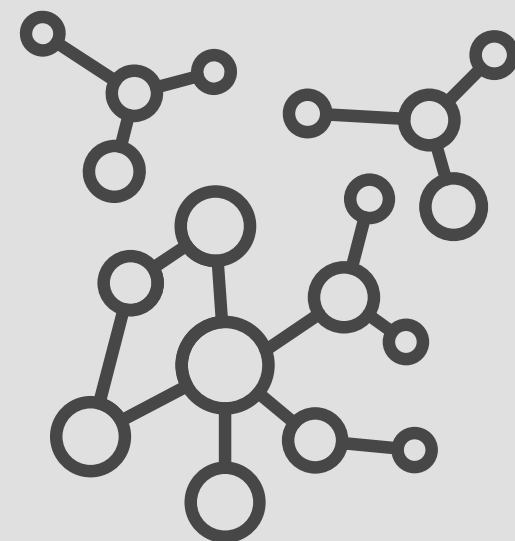
(Casein/Whey ratio)

Increasing viscosity
=
Reduce regurgitation



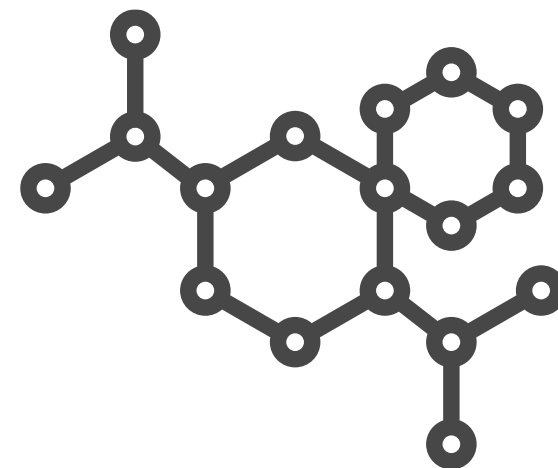
Starch

The use of natural starch with a high amylopectin content promotes optimal digestion and helps prevent constipation in infants.



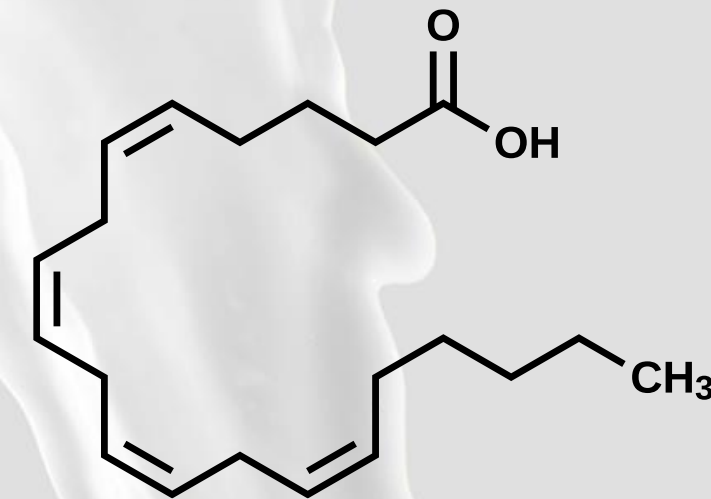
Prebiotic

Reducing pathogens
=
Increasing beneficial bacterial flora



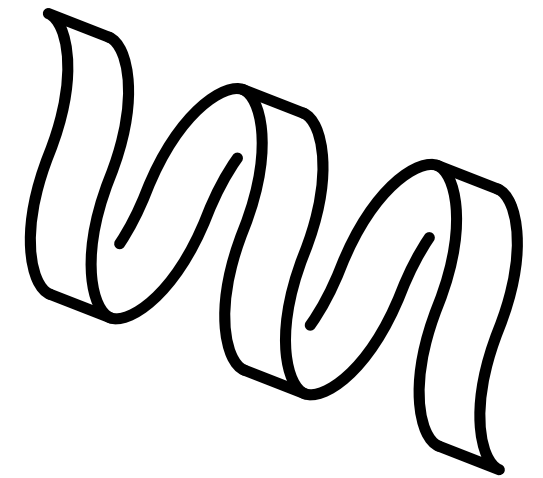
Human milk fatty acid

Growing nervous system
Increase power of vision & immune system



Molybdenum, Chromium

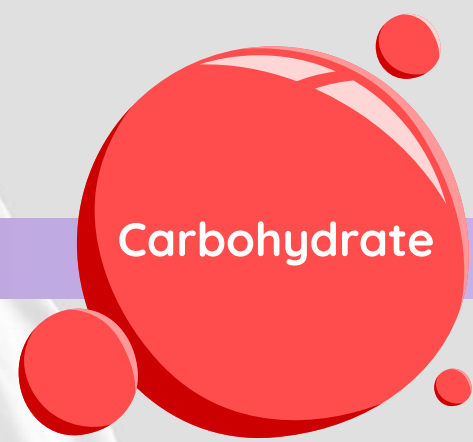
Complete metabolism of protein, fat, carbohydrate
= Speed up gain weight in infant



Truevital[®]
Lactose free **LF**

- Carbohydrate
- Fe, Zn, Ca
- Nucleotides
- Molybdenum, Chromium





Carbohydrate

**Maltodextrin =
High digestibility &
absorption in infant's
stomach**



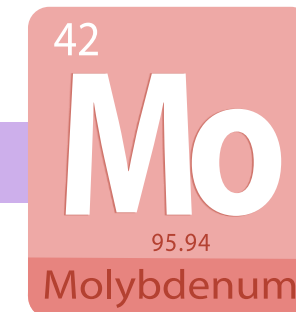
Fe, Zn, Ca

**Prevention diarrhea
caused by lactose
indigestion**



Nucleotides

- **Complete metabolism of fats & Proteins**
- **Important role in restoring health of intestinal mucosa in the periods after acute diarrhea**



Molybdenum, Chromium

- **Complete metabolism of fats & Proteins**
- **Speed up gain weight in infant**

Truevital®

Hypo-Allergenic HA

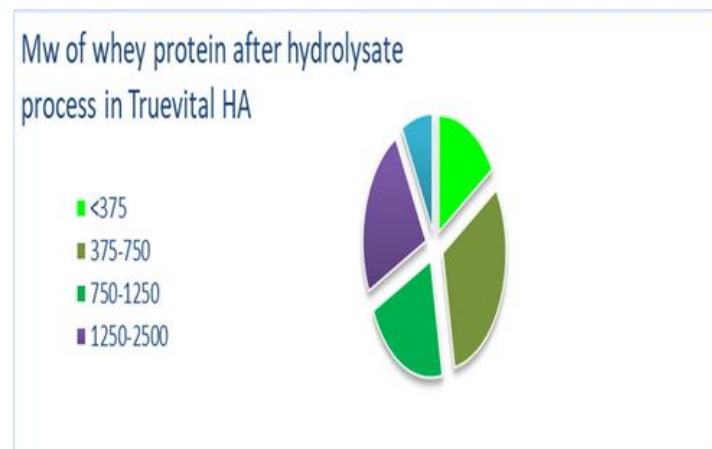
- 100% Partially hydrolyzed Protein
- Prebiotic (FOS & GOS)
- Nucleotides (5 Types)
- AA & DHA
- Carbohydrates
(glucose syrup, maltodextrin, low lactose)



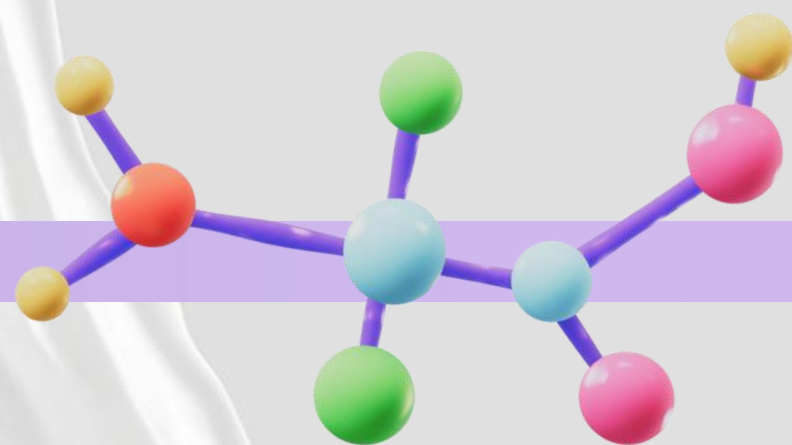


Protein

70% of protein content molecular weight < 1250 Dalton

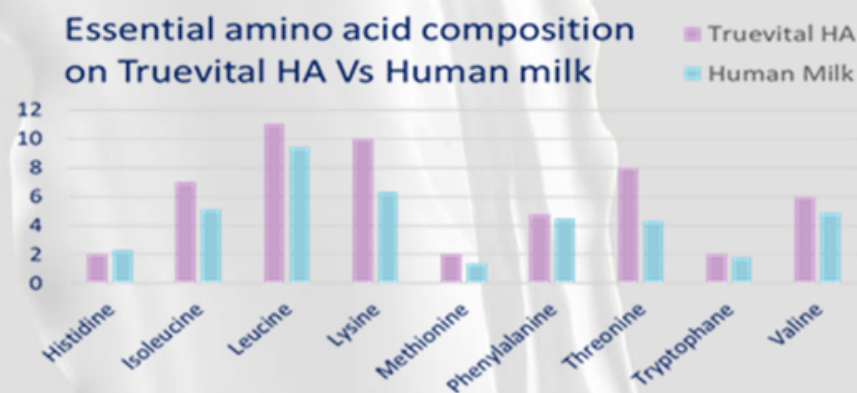


which **optimizes protein absorption** in infants at risk of allergy.



Amino acid profile

Amino acid profile similar to breast milk



Indicating the **high biological value of its protein content**



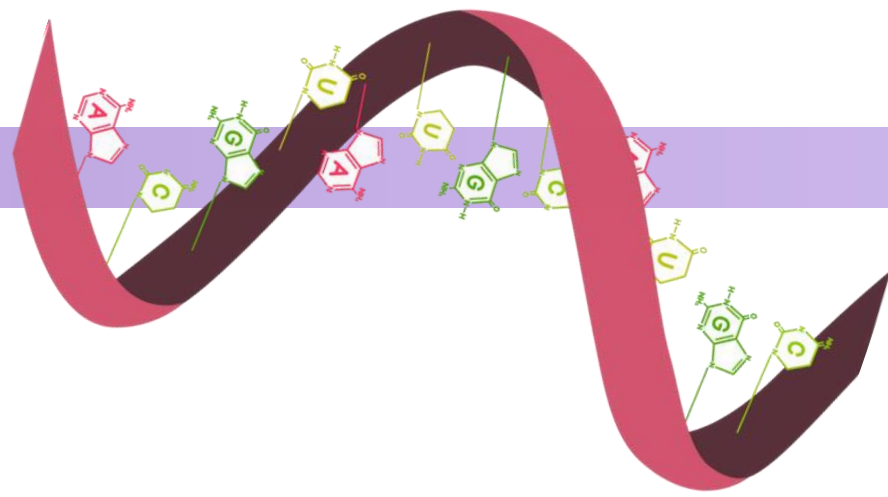
Prebiotic

- **Support for gut health**
- **Regulating stool consistency**
- **Enhancing immunity**
- **Reducing allergic symptoms**



Human milk fatty acid

- **Support for brain & CNS development**
- **Support for power of vision & immune system**



Contains 5 nucleotides found in breast milk

- **Strengthening immunity**
- **Improving infection resistance**
- **Supporting gut microbiota balance**
- **Aiding intestinal cell growth and repair in CMPA sensitive infants.**

Lactose

Low lactose content

- **Minimizing allergic and gastrointestinal reaction**
- **Improving tolerance in target infants.**

Carbohydrate

Carbohydrate source

- **Glucose syrup & maltodextrin (with minimal lactose)**
- **Easily digestible, Ensuring rapid glucose absorption**
- **Reduced allergy risk.**